

Discussion on the Innovation of University Asset Management in the New Era

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Abstract: The effective management of college assets is the main indicator to measure the level of running a school and the quality of running a school. In the new era, with the in-depth development of the market economy, the fixed assets management of colleges and universities should review the situation, take management innovation as the main line, and pay attention to the optimal allocation and efficient use of resources. To this end, this paper will be based on the analysis of the necessity of innovative university asset management, and propose innovative suggestions for university asset management from the aspects of basic work, asset management behavior, asset supervision system and asset management information system construction.

1. Introduction

The asset management of colleges and universities is an important foundation for ensuring the development of education and teaching, scientific research and administrative management in colleges and universities. In the new era, the need to promote the innovation of asset management in colleges and universities is concentrated as follows:

1.1 Under the Conditions of Market Economy, the Inevitable Requirement for Colleges and Universities to Seek Their Own Long-Term Development

Improving the state-owned assets management system of colleges and universities is an inevitable requirement of social development and an important guarantee for the continuous development of education in colleges and universities. In order to further adapt to the market and improve market competitiveness, in addition to traditional teaching and research activities, colleges and universities have also carried out many other activities, such as school-run enterprises, school and school mergers, and external training, in order to enhance their competitiveness and Economic benefits. The state-owned assets of colleges and universities have gradually increased, laying a solid material foundation for the development of colleges and universities. However, the management of state-owned assets in colleges and universities can no longer use traditional management methods. In order to adapt the university's state-owned asset management system to the development of the times, universities must improve management awareness, innovate management systems, and enrich management methods to better serve the management of state-owned assets in colleges and universities.

1.2 Enhance the Utilization Rate of College Assets and Promote the Rational Allocation of University Assets

When many universities manage state-owned assets, they focus on the management of state-owned assets, while ignoring the maximum use rate of state-owned assets and the optimal allocation of resources, so that state-owned assets do not fully play their due role. Before purchasing equipment, it is not fully analyzed and researched which instrument is really suitable for the needs of colleges and universities, and the configuration of the required equipment is not comprehensive, resulting in low utilization rate of purchased equipment and equipment, resulting in

waste of resources; All units need to purchase their own equipment for their own convenience, which leads to the repurchase of state-owned assets. In addition, universities cannot properly share and adjust equipment and equipment, which reduces the equipment. The role that should have been played is not only wasting resources, but also increasing the cost of state-owned assets of colleges and universities; when using equipment and equipment, various departments and units lacked professional operation experience and operation methods, resulting in damage to equipment and equipment. The maintenance system has caused the problem of short equipment life. Therefore, improving the state-owned assets management system of colleges and universities can further optimize resource allocation and maximize the role of various assets.

1.3 The Fundamental Need to Improve the Overall Management Level and Core Competitiveness of Colleges and Universities

There are some problems in the management of state-owned assets in colleges and universities, resulting in waste of resources of state-owned assets, so that state-owned assets can't play their true role. For example, the lack of a sound state-owned asset management system has not paid enough attention to the management of state-owned assets. It lacks process and science in the process of work development; the management work is not comprehensive, resulting in unreasonable allocation of resources; Unclear, the work becomes disorderly and chaotic; the management team lacks professionalism, the staff structure is unreasonable, and there are fewer talents with high professional knowledge and high professional quality. These factors restrict the development of state-owned assets management in colleges and universities, which affects the improvement of college education. Continuous innovation and improvement of the state-owned assets management system can further promote the development of state-owned assets management, thereby promoting the development of college education and improving its competitiveness in the market.

2. Innovative Suggestions for College Asset Management in the New Era

On the basis of expounding the necessity of university asset management innovation in the new era, the following focuses on the specific path of college asset management innovation. Details as follows:

2.1 Improve the Basic Work of Asset Management in Colleges and Universities

According to the spirit of the relevant documents of the Ministry of Education, combined with the actual situation of the school, the state-owned assets will be unified led and managed. The details are as follows: First, improve the execution of state-owned asset management. First, through the influential state-owned asset management personnel, the centralized management personnel will improve the management of state-owned assets; second, strictly implement the state-owned asset management system. Managers have changed and new managers have been established in a timely manner. Through good implementation, we continue to promote the development of state-owned asset management.

Secondly, improve the asset management risk prevention and control mechanism, review the state-owned assets management work on a regular basis, timely correct the problems found, and constantly improve the details of the management work to better prevent and control the asset management risks. Set the corresponding level for the asset management authority, and impose corresponding penalties on the violation operation that does not meet the level requirements, so as to regulate the behavior of each asset management personnel.

Third, establish an efficient asset management team, improve the team's asset management ideology, and strengthen the team's professionalism, so that the team can play a major role in asset allocation, asset acquisition, asset use, etc., to reduce resource waste, save asset costs and improve the use of assets.

2.2 Make Full Use of Modern Management Methods to Regulate Asset Management Behavior

In the management of state-owned assets, we should make full use of modern management

methods, standardize asset management behaviors, and promote the more uniform and standardized work of asset management in colleges and universities. Details as follows:

First of all, to establish a sound instrument and equipment management mechanism, it is necessary to start from the management of instruments and equipment, the procurement of equipment and equipment, the appointment time of equipment and equipment, and the settlement of the use of funds. Only in this way can the entire process of instrument and equipment management be improved. . Strengthen the monitoring management and performance management of the use of school equipment and equipment, so that fixed assets can better play their due role, and provide better services to all departments and units, in order to ensure the teachers and students to conduct teaching and research activities with peace of mind. .

Secondly, the implementation of asset management is to enable all the centralized management personnel to timely understand various asset information through the asset information network, thus promoting the good development of centralized management; the school asset management department must manage the assets of various departments and units. And inspection, the establishment of asset general ledger, asset sub-accounting, etc., and fixed assets of various assets, unified asset retirement process, so that each asset maximizes its role, reducing asset management risks.

2.3 Build and Improve the University's Asset Supervision System

In the asset management of colleges and universities, the establishment of a sound asset supervision system can ensure that the asset management of colleges and universities moves in the right direction and can achieve clear responsibilities. Specifically, we should start from the following three aspects:

First of all, establish a sound responsibility system for the supervision and management of college assets. Colleges and universities should establish an asset purchase supervision and management responsibility system, so that relevant departments such as discipline inspection and auditing can work together. It is necessary to clarify the responsibilities of financial, personnel, procurement, auditing and other departments in asset procurement supervision and management, and to regulate the management authority of each department. Clarify various economic business processes, so that revenue, expenditure, procurement, contracts and other businesses are strictly implemented according to the process, and a rigorous procurement plan is prepared before procurement, procurement is approved after purchase, and procurement is carried out in procurement, so that the procurement process becomes Transparent, making the entire procurement process more standardized. The management personnel in each link of the procurement must be strictly screened, and regular cadre exchanges and rotations should be carried out. It is necessary to strengthen the audit work of this position and ensure the standardization of work development.

Second, improve the internal control and supervision system and strengthen accountability. Strengthen supervision of key links and key personnel, so that the asset management department, the centralized management department and the internal supervision department of the school are closely linked to jointly carry out supervision work, so that the supervision work can play a major role, and timely discover problems in asset management work. And the weak links develop corresponding solutions. Establish a performance appraisal mechanism consistent with the supervision mechanism, evaluate the comprehensiveness and effectiveness of the supervision implementation, and obtain the final performance appraisal results according to the assessment, and blame the unqualified management personnel to correct their irregular behaviors. Promote the effective implementation of internal oversight mechanisms.

Third, check the executive's execution. The realization of asset management objectives requires the support of sound business processes. The perfect business process can closely link all aspects of asset management, thus forming an overall asset management and jointly promoting the development of asset management. The business process is used as the entry point for asset management execution, which can well detect whether the management personnel are in place, so as to continuously improve the executive power of the management personnel, thus promoting the

realization process of the management objectives. Strengthen the basic management work, so that all business processes form an organic whole, in order to make all aspects of asset management work in place, so that all links can be closely linked, thereby enhancing the executive power of managers and jointly promoting the realization of management objectives. .

2.4 Make Full Use of Modern Information Technology to Promote the Construction of University Asset Management Information System

With the rapid development of modern information technology, the process of asset management information construction in colleges and universities is gradually advancing. In the new era, we must rely on advanced information technology to promote the further improvement of the university's asset management information system. Specifically, we can start from the following three aspects:

First, establish a large-scale instrumentation, laboratory, and expert sharing platform. The development of teaching and research activities in colleges and universities requires the support of large-scale instruments and equipment, laboratories and experts to share the platform. According to the relevant state-owned assets management documents, combined with the actual situation of the school, the state-owned asset management model that is consistent with the development of colleges and universities can be established. "Combined with "shared management", at the same time, establish a unified centralized management system, so that resources are fully shared and maximized. Constantly innovate and improve the laboratory, introduce advanced large-scale instruments and equipment, enrich the content of experts to share the platform, better create favorable conditions for the teaching and research of teachers and students, and promote the continuous development of education in colleges and universities.

Secondly, establish a platform for disposition and disposal of idle and pending assets. Idle assets are assets that are not used by the higher-level management department according to the actual situation of the university. The assets to be scrapped are the scrapped assets that are awaiting approval from the higher authorities. They are part of the assets and are not allowed to be privately occupied and disposed of by any form. In order to prevent the loss of assets, colleges and universities need to establish a sound management system for this part of the assets, so that this part of the assets can be better managed. Therefore, colleges and universities can establish idle and pending asset adjustment and disposal platforms, so as to rationally adjust and rationally allocate these assets, and play the role of this part of assets, and also regulate the idle assets and the process of disposal of assets to be scrapped through this platform to prevent Waste of assets and promote the development of asset management.

Third, establish an asset maintenance and maintenance information platform. Information construction of colleges and universities is becoming more and more perfect. In order to better manage state-owned assets, colleges and universities should make full use of modern information means to establish an asset maintenance and maintenance information platform. With the rapid development of colleges and universities, many equipment have experienced various failures. At this time, various equipment needs to be effectively repaired and maintained. The establishment of the asset maintenance and maintenance information platform can promote the specification maintenance of equipment maintenance and maintenance. Through this platform, the utilization rate of equipment and equipment can be further improved, the maintenance and maintenance cost can be reduced, and the information between various departments can be effectively transmitted. Maintain a variety of instruments and equipment to make the instrument and equipment play the most important role.

3. Conclusion

University assets are the material basis for the existence and development of higher education, and asset management is an important part of school management. In the new era, colleges and universities must fully recognize the importance and practical significance of innovative asset management, and focus on improving asset management infrastructure, enhancing asset

management risk prevention and control, strengthening asset management supervision, and improving university asset management information systems. We will start to promote the effective improvement of the asset management level and management quality of colleges and universities, and ensure the safe and efficient use of university assets.

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